

## HUGHES COMMUNICATIONS SETS-UP SATELLITE HUB IN HYDERABAD

*New hub makes Hughes the only satellite communications service provider in the country to offer both satellite and hub redundancy*

**Hyderabad, September 16, 2010:** Hughes Communications, the leading provider of broadband networks today inaugurated its third India satellite hub at Hyderabad. The hub will cater to growing demand for satellite broadband connectivity and high bandwidth application services for Indian enterprise and SMBs. It will also serve as a disaster recovery back-up site for several Hughes' Indian customers besides its own existing hub in Gurgaon, which currently services 40,000 VSATs on shared hub. Hughes will invest ` 25 crore in this hub over the next three years.

Set up over 23,000 sq ft area, the new hub, working on DVB-S2 technology with ACM/AIS (Compensation technology for rain disruptions), makes Hughes the only satellite communications service provider in India to offer hub and satellite level redundancy to customers as both its KU hubs will operate on different satellites and in different geographies. It is equipped with the state of art network operating centre, monitoring tools, fiber optic termination for backhaul traffic, internet gateway and applications for content delivery and interactive onsite learning. Initially, the facility will have a single hub which will be scaled up to four to offer varied services across the value chain.

"India's strong GDP growth continues to drive businesses beyond the major cities into the heartland creating new economic opportunities and aspirations for people. Connectivity has emerged as a key enabler for both business and Government to deliver services to this growing section of society. Broadband penetration in India hasn't picked up in proportion to the growth of mobile subscribers and still vast areas remain un-served, presenting a huge opportunity for satellite operations. Geographic challenges in addressing these markets make satellite the most reliable form of technology delivering connectivity. The new hub marks yet another industry first from Hughes in terms of redundancy and backup and will focus on addressing the connectivity needs of the fast growing SMB segment in India," said **Partho Banerjee, President & MD, Hughes Communications.**

"We are strategically locating this hub in Hyderabad in order to be closer to many south based customers. The new hub will support our existing offerings in interactive onsite learning, high speed-internet access, high speed content delivery service and our initiative on semi-urban and rural kiosks under the CSC initiative. We strongly believe these high bandwidth intensive applications will grow in demand exponentially and consolidate our position as a technology based solutions provider," said **Vidyut Kak, Senior Director Operations, Hughes Communications.**

Hughes is the first service provider in India to introduce the DVB-S2 technology with ACM/AIS features. The technology is highly bandwidth efficient and offers an intelligent system to automatically improve link reliability and uptime during adverse weather conditions. The company has over 400 enterprise customers in India across various market verticals including Banking, Telecom, Retail, Broking, Government, Defense, and Online Distance Learning among others. It supports its clients in more than 5000+ cities and towns across the country.

### **About Hughes Communications India Limited**

Hughes Communications India Limited is India's leading provider of broadband networks. The company provides broadband satellite networks and services for enterprises, governments and small businesses.

HughesNet® encompasses all broadband solutions and managed services from Hughes, bridging the best of satellite and terrestrial technologies. It pioneered and is the leading provider of several new services and applications such as interactive distance learning and rural networks for bringing the benefits of broadband to the underserved markets.

Hughes broadband satellite products are based on global standards approved by the TIA, ETSI and ITU standards organizations, including IPoS/DVB-S2, RSM-A and GMR-1.

Hughes Communications India Limited is a majority owned subsidiary of Hughes Network Systems Inc. For additional information, please visit [www.hughes.in](http://www.hughes.in) and [www.hughes.com](http://www.hughes.com).

***For Further information, please contact:***

Shilpa Choudhury

Marketing

Hughes Communication India Ltd.

[schoudhury@hughes.in](mailto:schoudhury@hughes.in)

0124-3072668